THE 72-POINT Challenge

Significant 72
Unleashing the Power of Relationships

Why is 72 points per day important?

Recognition plays a crucial role in students' educational development and overall well-being. It is a powerful motivator that helps build self-esteem and confidence while fostering a positive classroom environment. By striving to meet the goal of 72 points per day, you are committing to intentionally acknowledging students' efforts, progress, accomplishments, and achievements. Each point represents a meaningful moment where a student feels seen, valued, and encouraged—a vital step in creating an atmosphere where students can thrive.

What is recognition?

Recognition involves actively acknowledging a student's contributions, whether big or small. This can take many forms:

- **Verbal Acknowledgment (1 point)**: Provide students specific verbal recognition for their effort, progress, or achievement.
- **Physical Acknowledgment (2 points)**: Give the student a little physical acknowledgment, such as a high five, fist bump, chicken wing, or pat on the back.
- **Personalized Notes (5 points)**: Write the student a quick note on a piece of paper, sticky note, or certificate recognizing student growth or progress.
- **Video Messages (10 points)**: Send a brief 15 to 30-second video home to the student and the parent(s) or guardian(s).
- **Positive Phone Calls (20 points)**: Call the parent(s) or guardian(s) at home or work and share the recognition with them!

How to achieve 72 points per day?

Points are awarded for each instance of student recognition. To meet the 72-point daily goal, follow these steps:

1. **Be Intentional**: Plan moments throughout the day to look for opportunities to recognize students. Example: Start your morning by setting a goal to acknowledge three students during the first lesson.
2. **Diversify Recognition**: Use a mix of strategies to make recognition impactful and personal. Rotate between verbal praise, written notes, and phone calls to ensure variety.
3. **Track Your Progress**: Use a simple point tracker, such as tallies on a whiteboard or a notepad, and feel free to share your progress with your students to keep them engaged and motivated.
4. **Focus on the Small Wins**: Recognition doesn't need to be for big achievements. Highlight effort, kindness, improvement, and participation to encourage growth.
5. **Celebrate the Goal**: At the end of each day, reflect on the students you've impacted through recognition. Share successes with your team or journal how it's contributing to a positive environment.

By consistently striving to meet the 72-point goal, you make recognition a cornerstone of your teaching practice, helping to create a classroom culture where students feel valued and motivated every single day.

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